

July 22, 2013

RE: LETTER OF RECOMMENDATION FOR MR. KEVIN KELLY

To Whom It May Concern:

Please accept this letter as a professional reference for Mr. Kevin Kelly. I had the pleasure of working as an Athletic Director/Assistant Principal for Kevin for two years, and he remains a personal friend today.

I am confident that Kevin's resume and professional experience will clearly indicate that he is qualified for a position within your organization. I will highlight, however, those attributes that are not found on paper, which I feel are Kevin's true strengths. What stands out is his ability to lead people. Kevin is, by far, the best that I have ever had the opportunity to work for at making his staff and students feel that they are genuinely valued human beings. As a new hire, it amazed me how students and staff would interact so positively with Kevin. It was very evident that he was respected as an administrator. On many occasions, I simply found myself in "watch and learn" situations while observing the way Kevin would handle many matters.

The manner in which Kevin mentors, offers feedback and praise, communicates, handles challenging tasks, and leads the organization with a clear vision while maintaining a great sense of humor are all attributes that are second to none. Kevin is brilliant and articulate, creative and genuine. He is someone that naturally makes others around him want to do their best in exceeding his expectation. People simply want to do great, perhaps even a touch better than great, when it is a task being done for Kevin Kelly.

If ever given the opportunity, I would cherish the opportunity to work with and for Kevin once again. I am certain that you and your staff will feel the same.

If you have any questions, or would like to discuss Kevin Kelly further, please do not hesitate to contact me at your convenience on my cell (231.632.2525) or via email (mmattson0303@gmail.com).

Sincerely,



Mark Mattson
4299 Pine Meadows Trail
Traverse City, MI 49685