



KEVIN A. KELLY

Scaling Enrollment at The Greenspire School

Financial & Enrollment Growth: During my five year tenure as the Superintendent and Head of School of The Greenspire School – a charter school authorized by Traverse City Area Public Schools - enrollment has more than doubled and a deficit of \$140,000 has been replaced by four and soon to be five consecutive surplus budgets. Revenue has increased by over 35% while expenditures have risen by only 20%, in turn increasing the school’s fund balance by over 160%. Staffing has increased by 65% with a commensurate expansion of educational programming and services.

After my initial year of leadership with Greenspire, the school attained full enrollment for the first time since final construction in 2013. The school has carried a continuous waitlist for enrollment since the April 2015.

Board Governance: Under my leadership, the Greenspire Board of Education has strategically transitioned from a working board of founding members to a fully governing body. All board positions have turned over during my tenure with the exception of the founding president. New trustees and officers include the former superintendent of Traverse City Public Schools and president of the Traverse City Area Chamber of Commerce as well as other local leaders in education, business and commerce.

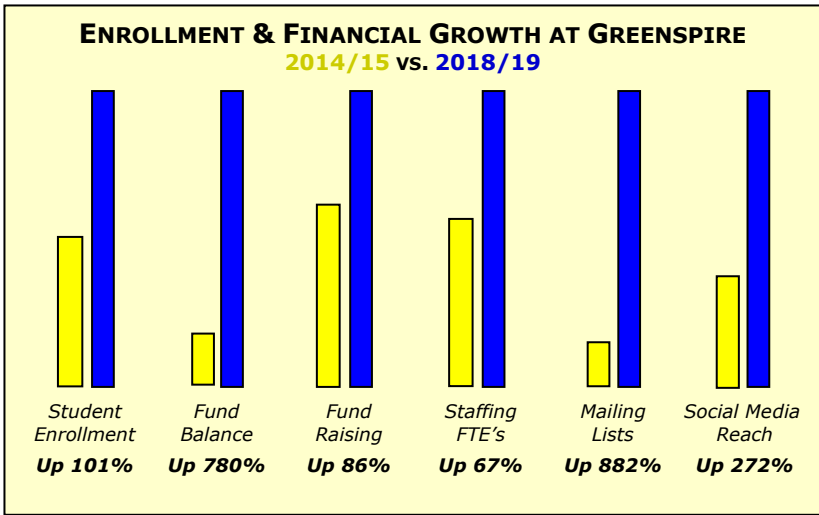
THE GREENSPIRE SCHOOL
TRAVERSE CITY, MICHIGAN

Enrollment: 132
Grade: 6 thru 8
Certified Staff: 10
Admin Staff: 1
Support Staff: 3.5
Foundation: \$7,718

*Public School Academy
Authorized by
Traverse City Area Public Schools*

Academic Programming:

Under my leadership, the academic program of studies at Greenspire has been comprehensively reformed. Shortly after establishing a board-level curriculum committee, professional development funds were secured and allocated in alignment with our strategic curricular and school improvement goals. With a focus on project-based instruction and science, technology, engineering and math, every member of the teaching staff has attended numerous in-state and out-of-state conferences. Tuition reimbursement was also established to enable all faculty members to continue their professional training and pursue advanced degree.



Campus Expansion: Land Acquisition & New Construction: After the establishment of a strategic plan with the help of the Michigan Association of School Boards, and as directed by The Greenspire Board of Education, I have coordinated efforts to acquire additional land adjacent to our campus for future construction. This process involves obtaining sponsorship of land transfer legislation in the state legislature as well as coordination between three units of local government. I have also acted as the district liaison with both architectural and general contracting firms for three phases of construction including a planned 5,500 sq. ft. addition as well as renovations of existing facilities. We are currently in discussion with a local community college about the creation of a high school program with a middle college option offering graduates a combined high school/associates degree diploma. At the direction of the board, I continuously work with creditors to manage the academy’s debt including annual cash-flow notes, assets on deposit as collateral and long-term debt refinancing.