

KEVIN KELLY

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Executive Leadership for the Post-Pandemic Era

Collaborative ~ Inclusive ~ Effective

CAREER PROFILE

Collaborative administrator and proactive leader brings 20+ year award winning record of broad-based educational leadership in a variety of diverse settings. Natural talent for motivating and inspiring others to achieve their best. Proven record of commitment to excellence, consensus building, and follow-through. Possesses ability to communicate complicated messages, build capacity, bring order to chaos with a proven growth mindset.

Finance/Budgeting	Curriculum Development/ Alignment	School Climate and Restorative Practices
Board Governance	Public Relations/Marketing	Pandemic Era Strategic Planning
Human Resources	Labor Relations/Collective Bargaining	Mission Driven Team/Staff Development

PROFESSIONAL EXPERIENCE

EXECUTIVE DIRECTOR

2022–Present

Honey Creek Community School, Ann Arbor, MI

- Change agent of ISD-authorized PSA aggressively scaling programs, procedures and governance via grant funding
- Implemented comprehensive professional development in MTSS, project-based learning and equity
- Adopted and deployed new curricula in core subjects; supported implementation through strategic staff development
- Implemented comprehensive compensation policy with innovative recruiting practices to reach and maintain full staffing
- Right-sized staffing through budgeting to best align with resources and challenges
- Implemented MASB board governance training; restructured board committee structure; revised district policies and administrative guidelines
- Implemented PowerSchool and restructured HR, payroll, accounts payables, enrollment and fundraising
- Rebranded marketing and community outreach strategies to build enrollment and engage stakeholders
- Redefined communication norms across organization to heighten stakeholder awareness and feedback

SUPERINTENDENT

2020–2022

Camden-Frontier School District, Hillsdale County, MI

Proactive and progressive leader throughout the pandemic era. Regional leader in pandemic response:

- Regional leader in transitioning to online instruction, addressing food insecurity, providing internet access, direct social/emotional support, minimizing closure days and incentivizing vaccination among staff
- Developed and implemented \$5.4 million strategic plan for 2021-2024
- Supervised successful millage campaign renewal by 2:1 ratio during adverse pandemic economic conditions
- Coordinated \$1.9 million capital investment project to improve ventilation/HVAC during the pandemic
- Negotiated landmark collective bargaining agreements resulting in county-leading staff recruitment
- Restructured leadership including special services, business services, human resources and curriculum development
- Recommended board motion adopted after my departure to change the district mascot to a race-neutral alternative

SUPERINTENDENT

2014–2019

The Greenspire School, Traverse City Area Public Schools Charter LEA, Traverse City, MI

Hired to arrest declining enrollment and financial status of organization. Served as sole executive and operational administrator for instructional, business, and plant operations. Developed/recommended strategic objectives, developed comprehensive project-based curriculum aligned with Common Core and state standards. Coordinated fund development and marketing strategies including robust calendar of stakeholder communications across social and traditional media.

- Restructured core curricula; implemented strategic staff development in PBL; aligned master schedule to goals
- Eliminated \$140K deficit; increased revenues by 30%; increased fund balance by over 160%
- Increased enrollment by 101%

LEAD PROFESSIONAL DEVELOPMENT SPECIALIST

2011–2013

Houghton Mifflin Harcourt, Boston, MA

Recruited as curriculum and process expert for Response to Intervention (RTI) professional development in 90+ primary, secondary, and post-secondary schools across 16 states - urban, rural, suburban districts, public, charter, private, and parochial. Organizations served also included community centers, adult education centers and job training facilities. Coordinated staff development with district and building-administrators; delivered direct instruction to certified staff including long-term data-driving planning and follow-up.

MIDDLE/HIGH SCHOOL PRINCIPAL
Glen Lake Schools, Maple City, MI

2006–2011

Educational leader of preeminent regional secondary school. Restructured core curricula, designed comprehensive RTI regime, reducing academic failures and reportable incidents. Negotiated contracts with multiple bargaining units, coordinated unique federal grant outreach, marketed to increase enrollment in county with decreasing population.

- US News & World Report Bronze Award Recipient
- Decreased high school course failures 48%
- Lobbied for and maintained \$1M+ Federal Impact Aid Grant

HIGH SCHOOL BUILDING PRINCIPAL
HIGH SCHOOL ASSISTANT PRINCIPAL
Van Buren Public Schools, Belleville, MI

2004–2006

2001–2004

Led strategic planning and execution of comprehensive academic restructuring of 1900+ student Class A high school. Areas of focus: curriculum/instruction, assessments/outcomes, and building climate and safety.

- Restructured RTI; increased state testing scores 34%. Reduced reportable incidents 48%
- Reduced suspensions 14%, student absenteeism 19%, and incidents of violence 15%, drugs & alcohol 65%
- Reformed standardized testing preparation and administration

CLASSROOM TEACHING EXPERIENCE

HIGH SCHOOL TEACHER & DEPARTMENT CHAIR, SOCIAL STUDIES
Van Buren School, Michigan

1997–2001

HIGH SCHOOL TEACHER, SOCIAL STUDIES
Fountain Hills Schools, Arizona

1996–1997

EDUCATION | CERTIFICATIONS

MASTER OF ARTS, EDUCATIONAL LEADERSHIP, Eastern Michigan University, Ypsilanti, MI

BACHELOR OF SCIENCE, POLITICAL SCIENCE, The University of Michigan, Ann Arbor, MI

State of Michigan Administrator Certification, K-12

Study Abroad in Comparative Studies, University of Essex, Colchester, Great Britain

Eligible for Professional Education Certificate, Social Studies and Political Science endorsements

PROFESSIONAL ORGANIZATIONS

Michigan Association of Superintendents & Administrators (2014-Present)

Board Trustee, Water for Waslala, Philadelphia, PA (2014-16)

Board Trustee & Trainer, Gay, Lesbian & Straight Education Network of West Michigan, Grand Rapids, MI (2013-16)

President, Traverse Bay Area Secondary Principals Association (2009-10)

Board Trustee, Jim Toy Center, Ann Arbor, MI (formerly Washtenaw Regional Action Center) (2001-03)

HONORS | AWARDS

Hillsdale County Early Middle College Administrative Liaison, Hillsdale Co., MI (2021-22)

Environmental Educator of the Year, Northern Michigan Environmental Action Council (2019-20)

Top 10 Administrator, Michigan Association of Public School Academies (2017-18)

Principal of "Nation's Top High School"- Bronze Medalist, US News & World Report (2008)

Exemplary Employee Award, Van Buren Public Schools (2005)

Teacher of the Year, Belleville High School (1998-99, 1999-00, 2000-01)

Chief Negotiator, Van Buren Education Association (1999-2001)

Teacher of the Year, Fountain Hills High School (1995-96)

Phoenix Suns Educator of the Year, Phoenix Metropolitan Area (1995-96)

Selected Testimonials

"...there are many positive adjectives I would use to describe Kevin Kelly...unlimited potential and exciting possibilities are the ones I would use to describe his future." -*Previous board vice president*

"It will be nearly impossible to find a superintendent that matches Kevin's diverse skill-set, work ethic and respect for students and families." -*Previous board treasurer*

"...he has served as a role model for me in the area of educational leadership." -*Past board secretary*

"Mr. Kelly's work attests to his sincere interest in and commitment to the betterment of the world at local, state and national levels. He is sensitive to the concerns of the diversity of human beings, especially marginalized and devalued groups." -*Colleague and former supervisor*