

# KEVIN KELLY

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## Executive Leadership for the Post-Pandemic Era

*Collaborative ~ Empowering ~ Effective*

### CAREER PROFILE

Collaborative chief administrator and proactive leader brings 20+ year award-winning record of broad-based educational leadership in a wide variety of settings. Natural talent for motivating and inspiring others to achieve their best. Proven record of commitment to excellence, consensus building, and follow-through. Possesses ability to communicate complicated messages, build capacity, adapt to emergent challenges with proven growth mindset.

Finance/Budgeting	Curriculum Development/ Alignment	School Climate and Restorative Practices
Board Governance	Public Relations/Marketing	Post-Pandemic Era Strategic Planning
Human Resources	Labor Relations/Collective Bargaining	Mission/Community Driven

### PROFESSIONAL EXPERIENCE

#### EXECUTIVE DIRECTOR

2022–2024

**Honey Creek Community School**, Washtenaw ISD Charter LEA, Ann Arbor, MI

- Change agent of ISD-authorized PSA aggressively scaling programs, staffing, policies and governance
- Restructured leadership including special services, business services, human resources and curriculum development
- Implemented comprehensive staff development around MTSS, project-based learning and character, equity & inclusion
- Attained full-staffing for first time in organization's recent history (~2016) through aggressive recruitment and retention
- Developed and/or deployed new curricula in core subjects; supported implementation through professional development
- Comprehensively expanded organizational communications and marketing; reimaged website and digital outreach

#### SUPERINTENDENT

2020–2022

**Camden-Frontier School District**, Hillsdale County, MI

Proactive and progressive leader throughout the pandemic era. Regional leader in pandemic response:

- Regional leader in transitioning to online instruction, addressing food insecurity, providing internet access, direct social/emotional support, minimizing closure days and incentivizing vaccination among staff
- Developed and implemented \$5.4 million strategic plan for 2021-2024
- Supervised successful millage campaign renewal by 2:1 ratio during adverse pandemic economic conditions
- Coordinated \$1.9 million capital investment project to improve ventilation/HVAC during the pandemic
- Negotiated landmark collective bargaining agreements resulting in county-leading staff recruitment
- Restructured leadership including special services, business services, human resources and curriculum development
- Recommended board motion adopted after my departure to change the district mascot to a race-neutral alternative

#### SUPERINTENDENT

2014–2019

**The Greenspire School**, Traverse City Area Public Schools Charter LEA, Traverse City, MI

Arrested declining enrollment and financial status of organization. Served as executive and operational administrator for instructional, business, and plant operations. Developed/recommended strategic objectives, comprehensive project-based curriculum. Coordinated fund development and marketing strategies including calendar of stakeholder communications across social and traditional media.

- Restructured core curricula; implemented strategic staff development in PBL; aligned master schedule to goals
- Eliminated \$140K deficit; increased revenues by 30%; increased fund balance by over 160%
- Increased enrollment by 101%

#### LEAD PROFESSIONAL DEVELOPMENT SPECIALIST

2011–2013

**Houghton Mifflin Harcourt**, Boston, MA

Recruited as curriculum and process expert for Response to Intervention (RTI) staff development in 90+ K-12 and post-secondary districts across 16 states - urban, rural, suburban districts, public, charter, private, and parochial. Also served community centers, adult ed and job training facilities. Coordinated staff development with district and building administrators; delivered direct instruction to certified staff including long-term data-driving follow-up.

- Consulted in over 90 K-12 districts and other organizations
- Collaborated with non-profits, adult education programs and post-secondary colleges and universities
- Facilitated board-level strategic planning around learning solutions and professional development

**MIDDLE/HIGH SCHOOL PRINCIPAL**  
**Glen Lake Schools, Maple City, MI**

**2006–2011**

Educational leader of preeminent regional secondary school.

- Increased enrollment in county with declining enrollment through dramatic school-of-choice outreach
- Restructured core curricula, designed comprehensive RTI program reducing academic failures and reportable incidents.
- US News & World Report Bronze Award Recipient
- Coordinated and executed district federal lobbying efforts to support \$1.1 million annual federal Impact Aid Grant

**HIGH SCHOOL BUILDING PRINCIPAL**  
**HIGH SCHOOL ASSISTANT PRINCIPAL**  
**Van Buren Public Schools, Belleville, MI**

**2004-2006**

**2001-2004**

Led strategic planning and execution of comprehensive academic restructuring of 1900+ student Class A high school. Areas of focus: curriculum/instruction, assessments/outcomes, and building climate and safety.

- Restructured RTI; increased state testing scores 34%. Reduced reportable incidents 48%
- Reduced suspensions 14%, student absenteeism 19%, and incidents of violence 15%, drugs & alcohol 65%
- Reformed standardized testing preparation and administration

### CLASSROOM TEACHING EXPERIENCE

**HIGH SCHOOL TEACHER & DEPARTMENT CHAIR, SOCIAL STUDIES**  
Van Buren School, Michigan

**1997-2001**

**HIGH SCHOOL TEACHER, SOCIAL STUDIES**  
Fountain Hills Schools, Arizona

**1996-1997**

### EDUCATION | CERTIFICATIONS

**MASTER OF ARTS, EDUCATIONAL LEADERSHIP**, Eastern Michigan University, Ypsilanti, MI  
**BACHELOR OF SCIENCE, POLITICAL SCIENCE**, The University of Michigan, Ann Arbor, MI  
State of Michigan Administrator Certification, K-12  
Study Abroad in Comparative Studies, University of Essex, Colchester, Great Britain  
Eligible for Professional Education Certificate, Social Studies and Political Science endorsements

### PROFESSIONAL ORGANIZATIONS

Michigan Association of Superintendents & Administrators  
Board Trustee, Water for Waslala, Philadelphia, PA (2014-16)  
Board Trustee & Trainer, Gay, Lesbian & Straight Education Network of West Michigan, Grand Rapids, MI (2013-16)  
President, Traverse Bay Area Secondary Principals Association (2009-10)  
Board Trustee, Jim Toy Center, Ann Arbor, MI (formerly Washtenaw Regional Action Center) (2001-03)

### HONORS | AWARDS

Hillsdale County Early Middle College Administrative Liaison, Hillsdale Co., MI (2021-22)  
Environmental Educator of the Year, Northern Michigan Environmental Action Council (2019-20)  
Top 10 Administrator, Michigan Association of Public School Academies (2017-18)  
Principal of "Nation's Top High School"- Bronze Medalist, US News & World Report (2008)  
Exemplary Employee Award, Van Buren Public Schools (2005)  
Teacher of the Year, Belleville High School (1998-99, 1999-00, 2000-01)  
Chief Negotiator, Van Buren Education Association (1999-2001)  
Teacher of the Year, Fountain Hills High School (1995-96)  
Phoenix Suns Educator of the Year, Phoenix Metropolitan Area (1995-96)

#### ***Selected Testimonials***

"...there are many positive adjectives I would use to describe Kevin Kelly...unlimited potential and exciting possibilities are the ones I would use to describe his future." -*Previous board vice president*

"It will be nearly impossible to find a superintendent that matches Kevin's diverse skill-set, work ethic and respect for students and families." -*Previous board treasurer*

"...he has served as a role model for me in the area of educational leadership." -*Past board secretary*

"Mr. Kelly's work attests to his sincere interest in and commitment to the betterment of the world at local, state and national levels. He is sensitive to the concerns of the diversity of human beings, especially marginalized and devalued groups." -*Colleague and former supervisor*